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The Personal MBA Masterclass (A Home Study Course for Mastering the Art of Business)

Josh Kaufman

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The fact is that without expanding your knowledge base, and upgrading your skills, you won't get any further in your career than you've gotten so far. But which skills and what knowledge do you need, and what's the best way for you to get them?

MBA programs and so-called business training experts have made a fortune convincing people that the answer to that question is complicated, time-intensive, and very expensive. But the truth is, achieving big success in business doesn't have to involve any of those things.

Josh Kaufman has spent nearly a decade systematically isolating the universal principles of modern business practice. In this breakthrough business training program, recorded LIVE at one of his exclusive $2500 Personal MBA Masterclasses, you'll learn all of the fundamental principles and proven tactics you need to know about to really succeed. Including:

*Skillfully negotiate contracts to get the best deal and the best work
*Identify ideal customers and generate high levels of demand
*Craft marketing campaigns that have people clamoring to buy
*Analyze and improve internal systems for smooth, efficient operation
*Accelerate productivity to get much more done in less time
*Increase cash flow and revenue predictably and reliably
*Read and interpret financial statements to stay on top of cash flow

The critical concepts you'll learn in this program are guaranteed to have an immediate and profound impact on your professional life. And believe it or not, they're concepts that even the best business schools in the world simply don't teach.

Whether you're looking to get promoted, improve profitability, or quit your current job to start YOUR business doing something you love. The Personal MBA Masterclass will give you all of the business knowledge you need to achieve massive success, at a fraction of the cost of a traditional MBA program!

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