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Today’s construction environment is changing at an unprecedented pace and executives are facing a diverse set of issues – globalization, economics, workforce demographics, and technology. Moreover the traditional issues of competition and delivery are being challenged by new laws and new industry entrants; and the tasks of project and organization management are being overhauled. This all demands greater leadership from senior management.

Construction executives typically reach senior level after many years mastering the art of project management, which has given them very little time or opportunity to learn the concepts and principles of organization leadership – unlike their counterparts in other industries who have been steeped in this.

This book provides a comprehensive overview of the key issues that organization leaders must understand and address. It provides concise summaries by leading international authorities of the ten key strategic management issues, shows how they have emerged, and outlines their potential impact on the construction organization.

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