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Data Analytics: A Problem-Solving Approach (Chapman & Hall/CRC Data Mining and Knowledge Discovery Series)

Sanjay Chawla, Nitesh Chawla

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An increasing number of businesses and organizations are creating new analytics departments to identify, manage, and make best use of patterns within their large data repositories. This is the first book to target data mining practitioners working within these organizations, by introducing the key analytical concepts and emerging techniques in data analytics. Each chapter in the book lists the basic results and key facts relevant to the topic, along with a series of exercises and complete solutions. Many of the problems are presented using real case scenario.

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