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Fundamentos del periodismo deportivo (Ensayo Series) (Spanish Edition)

Omar Marrero-Rivera

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El periodismo deportivo en Puerto Rico ha experimentado gran auge en los últimos años, posiblemente debido al desarrollo de la tecnología que ha facilitado el lujo de información y el acceso a eventos que en otros tiempos jamás se hubiesen cubierto. Sin embargo, todavía hay camino por recorrer y los periodistas deportivos aún enfrentan retos difíciles como el hecho de que aún existe la percepción de que no es una modalidad legítima del periodismo. Para superar esos retos, los que se inician en esta profesión deben haber adquirido todas las herramientas educativas posibles y para los que ya tienen al periodismo deportivo como ocio, siempre es recomendable volver periódicamente a lo básico, para que lo esencial no se pierda en el huracán de la rutina diaria. Este es el primer texto/manual sobre periodismo deportivo en Puerto Rico. El trabajo de Omar Marrero Rivera pone en contexto el deporte y el periodismo deportivo boricua. Entre otros, aborda temas como la terminología deportiva, la redacción básica, manejo de estadísticas, particularidades de los medios electrónicos y la narración deportiva, áreas en las que se inserta el conocimiento básico de la materia.

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