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Corporate Finance & Investment: Decisions & Strategies

Richard Pike, Bill Neale

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This popular text has been extensively revised and updated for this fourth edition. Whilst significant new material has been added, the book continues to balance the conceptual and technical aspects of Corporate Finance, without allowing theory to dominate practice. Extensive examples illustrate how the concepts of financing and investment decisions can be applied to practical management and business policy issues. Corporate Finance and Investment is highly suitable for undergraduates studying for Business Studies degrees and for MBA students. - Revised and extended chapter on international finance - New section on evaluating financial statements - Extended coverage of shareholder value analysis. - End of chapter exercises revised and updated with answers at the end of the text to help students test their progress - FT articles to offer a topical real world dimension to the text - Accompanying website featuring references to web-sites, power-point slides, answers to questions and a copy of the glossary taken from the text - A strategic focus relating finance to management issues to set the subject in context of corporate decision-making and planning. - Clear and accessible style presents maths using worked examples and diagrams to aid understanding and highlight application - A UK/European perspective comprehensively addressing issues in Europe - Practical orientation blending theory and practice and featuring a wealth of real-world examples, case studies and cameos to help students to learn how to apply their knowledge. - Recommended by CIMA and ACCA.

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