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The Learning Advantage: Blending Technology, Strategy, and Learning to Create Lasting Results

Karen Mantyla

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The Learning Advantage takes you through a discovery tour of three internationally recognized companies (Accenture, Microsoft, and Caterpillar), and a single, large department within the U.S. Department of Labor and how they successfully blended organizational strategy and technology-based learning initiatives that resulted in measurable, bottom-line results. Editor and distance learning expert, Karen Mantyla, demonstrates through these case studies how the blending of technology, learning, and strategy creates the ultimate win-win scenario for organizations, while ensuring that training and learning budgets stay intact and the value of learning remains strong. Bonus: access to a downloadable, interactive exploration of the Microsoft's X-Box 360 launch case study including examples of Microsoft's innovative technology-supported learning efforts.

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