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Creating Business Growth: The Last Chapter: 21 Leading Marketers Reveal Their Top Business Marketing Secrets

Stefan Drew, Mike Seddon, Lou D'Alo, Srikumar Rao, Frank Bria, Joseph Bushnell, Robert Tyson, Adam Franklin, Justin Krane , Lisa Bloom, Tom Zeeb, Mitch Russo, Skip Weisman, Vernon Riley, Ian Brodie, Dov Gordon, Mandi Ellefson, Bnonn Tennant, Chris Geogan, Laura Ashley-Timms, Dominic Ashley-Timms

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What if YOU could discover the secrets of some of the world's top marketing authorities.

In this book 21 Leading Marketers Reveal Their Top Business Marketing Secrets. This is the second book in the Creating Business Growth series.

The first book was an Amazon best seller and was described by readers as " A valuable digital desk reference for the modern entrepreneur", "Great insights in building your business's growth and bottom line" and, "Lots of Actionable Marketing Content Without All The Filler...".

This book is dedicated to Mike Seddon, a contributor to volume one who, sadly, is no longer with us.

A lot of the people that contributed to the first book have also contributed to Creating Business Growth: The Last Chapter; plus we have a few new comers.
There are chapters from people based in the US, UK, NZ, Australia, Israel, Canada etc. … all highly successful people that knew Mike and shared with him. All are members of a unique mastermind group that meet monthly online, daily via email and occasionally in person.

Mike’s wish was that we shared our knowledge with you. That is what the book is about.

In Creating Business Growth: The Last Chapter we share our very best marketing ideas.

Better still Mike also shares his ideas as well. The first chapter of the book is based on Mike’s Last Webinar. His words are turned into text. There are also links to the audio of his Last Webinar, a website he set up in his last weeks and a Facebook group where you can learn about Seddon Days.

This book is worth its weight in gold. You get the help and advice of 20+ marketing brains plus a bonus from every one of them.

About those bonuses. Every contributor has bundled in some extras. I could tell you they are worth thousands of dollars, but I’m not going to. You see if you don’t get the book they aren’t worth anything.

Ohh, I forgot about the price. It is less than the price of a couple of cups of coffee. All the proceeds are going to Mike’s chosen charity … the contributors don’t make a penny.

But I think you'll agree that the advice of 20+ leading marketing brains, plus bonuses, will give you a great return on the price of a couple of cups of coffee.
Be sure to get your copy.

The first chapter is based on Mike's Last Webinar when Dov Gordon interviewed him on a live webinar about his philosophy of life and his Five Questions. It is the most memorable webinar I've ever attended, the pathos got to me but it also had me laughing and the level of sharing had me full of hope for the future of mankind.

At Mike's request his presentation was then turned into the written word by five of his friends. These words feature in Mike's Last Chapter.

Then we have chapters by Stefan Drew, Vernon Riley, Ian Brodie, Dov Gordon, Mandi Ellefson, Bnonn Tennant, Chris Geogan, Laura & Domonic Ashley-Timms, Mitch Russo, Skip Weisman, Lou D'Alo, Srikumar Rao, Frank Bria, Joseph Bushnell, Robert Tyson, Adam Franklin, Justin Krane, Lisa Bloom & Tom Zeeb.

Each of them offers an unique view on what has driven their marketing success. Each of them also provide additional resources and each of them provides strategies that you can follow today.

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